

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-62731-1

DATE PRINTED

08/24/12

AND

PAGE 1

179297 AGENCY (OR SERVICE) ACTING AS AGENT FOR 319900 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME WATERFRONT STRATEGIES

HOUSE MAJORITY PAC

AND 1010 Wisconsin Ave NW

700 13th St NW Ste 600

ADDRESS Washington DC 20007-3603

Washington DC 20005-3960

USA

USA

CONTACT SHIRA LEVY

PRODUCT HMP EST#1636

LOCAL SALESPERSON NICOLE ELIE POL AGENCY EST. NO. 1636

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 09/18/12 AND ENDING 09/24/12 NO. WEEKS: 1

Cancellation Notice
Required
Announcement 28 days
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	T-F	2	06:00A	07:00A	30S	09/18/12-09/21/12	NEWS 4 TODAY	2	600.00	1200.00
2	M	1	06:00A	07:00A	30S	09/24/12-09/24/12	NEWS 4 TODAY	1	600.00	600.00
3	T-F	1	07:00A	08:58A	30S	09/18/12-09/21/12	THE EARLY SHOW	1	600.00	600.00
4	M	1	07:00A	08:58A	30S	09/24/12-09/24/12	THE EARLY SHOW	1	600.00	600.00
5	T-F	2	09:57A	11:00A	30S	09/18/12-09/21/12	PRICE IS RIGHT	2	1500.00	3000.00
6	M	1	09:57A	11:00A	30S	09/24/12-09/24/12	PRICE IS RIGHT	1	1500.00	1500.00
7	T-F	2	11:00A	12:00N	30S	09/18/12-09/21/12	YOUNG & THE RESTLESS	2	1000.00	2000.00
8	M	1	11:00A	12:00N	30S	09/24/12-09/24/12	YOUNG & THE RESTLESS	1	1000.00	1000.00
9	T-F	2	04:00P	05:00P	30S	09/18/12-09/21/12	DR PHIL	2	850.00	1700.00
10	M	1	04:00P	05:00P	30S	09/24/12-09/24/12	DR PHIL	1	850.00	850.00
11	T-F	1	05:00P	05:30P	30S	09/18/12-09/21/12	NEWS 4 AT 5 PM	1	1600.00	1600.00
12	M	1	05:00P	05:30P	30S	09/24/12-09/24/12	NEWS 4 AT 5 PM	1	1600.00	1600.00
13	T-F	1	06:00P	06:30P	30S	09/18/12-09/21/12	CBS4 NEWS AT 6	1	1600.00	1600.00
14	M	1	06:00P	06:30P	30S	09/24/12-09/24/12	CBS4 NEWS AT 6	1	1600.00	1600.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME	WATERFRONT STRATEGIES		HOUSE MAJORITY PAC	
AND	1010 Wisconsin Ave NW		700 13th St NW Ste 600	
ADDRESS	Washington	DC 20007-3603	Washington	DC 20005-3960
	USA		USA	
CONTACT	SHIRA LEVY		PRODUCTHMP EST#1636	
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1636	PRODUCT CODE	1300
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 09/18/12 AND ENDING 09/24/12 NO. WEEKS: 1				

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			FROM	TO						
15	T-F	2	06:30P	06:58P	30S	09/18/12-09/21/12	CBS4 NEWS AT 630PM	2	1600.00	3200.00
16	Sa	1	04:58P	06:00P	30S	09/22/12-09/22/12	NEWS 4 AT 5P - SATURDAY	1	750.00	750.00
17	T	1	06:57P	08:00P	30S	09/18/12-09/18/12	NAVY NCIS	1	6500.00	6500.00
18	F	1	06:57P	08:00P	30S	09/21/12-09/21/12	UNDERCOVER BOSS	1	3500.00	3500.00
19	T-F	1	10:09P	10:35P	30S	09/18/12-09/21/12	LATE NEWS M-SU	1	3000.00	3000.00
20	T-F	2	10:35P	11:37P	30S	09/18/12-09/21/12	LATE SHOW WITH DAVID	2	800.00	1600.00
21	M	1	10:35P	11:37P	30S	09/24/12-09/24/12	LATE SHOW WITH DAVID	1	800.00	800.00
22	T-Th	1	04:30A	05:00A	30S	09/18/12-09/20/12	CBS MORNING NEWS	1	200.00	200.00
Total Contract:								28		39000.00

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